



## COOKIE POLICY

EFFECTIVE August 22, 2023

This Qrator Labs Cookie Policy (“Policy”) outlines the general policy, practices, and types of cookies that Qrator Labs s.r.o. (the Czech Republic), Qrator Technologies FZ (UAE), and any of their subsidiaries and affiliated companies (together “Qrator Labs,” “we,” “us,” or “our”) may use to improve our Services and your experience when visiting our websites <https://qrator.net>, <https://radar.qrator.net> and other Qrator websites (the “Website”). This Policy applies in addition to any other Terms and Conditions or contract provisions for the particular Qrator Services being used.

The references to “**you**” or “**your**” in this Policy are to the individual who is visiting our Website either on your own account or on behalf of a business. This includes, in relation to a customer or prospective customer of Qrator, any sole trader and any principals, including the managing and financial directors, any other directors and officers, shareholders, partners and beneficial owners of a customer, as well as any member of staff visiting our Website on behalf of a customer.

Our Websites and Services use cookies and other similar technologies (collectively in this Policy, “cookies”), in order to provide a better service to you, to help keep your account safe, and to generally improve our Websites and Services. Cookies perform essential functions, such as ensuring a webpage loads correctly and securely. They also help us provide you with a consistent and efficient experience. For example, we may use cookies to remember which language you prefer, to remember that you are a repeat visitor so we can direct you to the appropriate part of our Websites, or to present you with services that are matched to your preferences.

**Cookies** are text files containing small amounts of information which are downloaded to your device when you visit a website. Like most websites, we use cookies and web log files for a variety of purposes, including tracking site usage and trends, improving service quality, and customizing our users’ experience when visiting our Website. Cookies enable the Website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you do not have to keep re-entering them whenever you come back to the Website or browse from one page to another.

We use or may use four categories of cookies: Strictly Necessary, Performance/Analytics Cookies, Targeting/Marketing Cookies, and Functionality cookies.

- **Strictly Necessary Cookies** – These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Website will not then work. These cookies do not store any personally identifiable information.

Cookie Name	Host	Type	Duration (Days)	Description
QNetLang	qrator.net; radar.qrator.net; blog.qrator.net	1 <sup>st</sup> Party	Session	User's preferred language
QGDPRChoice	qrator.net; radar.qrator.net; blog.qrator.net	1 <sup>st</sup> Party	1 month	Consent or refusal to use cookie files of counters (Google.Analytics)

- **Performance/Analytics Cookies** – These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Cookie Name	Host	Type	Duration (Days)	Description
_ga	qrator.net; radar.qrator.net; blog.qrator.net	1 <sup>st</sup> Party	5 days	Google.Analytics This cookie allows us to distinguish users of Websites.
_gid	qrator.net; radar.qrator.net; blog.qrator.net	1 <sup>st</sup> Party	24 hours	Google.Analytics. This cookie allows us to distinguish users of Websites.
_gat_<counter-ID>	qrator.net; radar.qrator.net; blog.qrator.net	1 <sup>st</sup> Party	1 minute	Google.Analytics. This cookie limits the frequency of requests.

- **Targeting/Marketing Cookies** – These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising. You may opt out of Targeting/Marketing cookies through the "Cookie settings" button.

Cookie Name	Host	Type	Duration (Days)	Description

- **Functionality cookies** - These cookies enable the Website to provide enhanced functionality and personalization. Company sets some functionality cookies, while third party providers whose services Qrator Labs added to the website set the rest of these cookies. If you do not allow functionality cookies, then services relying on functionality cookies may not function properly.

Cookie Name	Host	Type	Duration (Days)	Description

This Website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”) to help us understand how users use our Website. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Website, compiling reports on Website activity for website operators and providing other services relating to Website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. For more information about how Google uses the information it collects through our Website, please see <https://policies.google.com/technologies/partner-sites>

## MANAGEMENT OF COOKIES

1. You can manage your cookies preferences on our Website at any time by clicking the “Cookie Settings” button on the bottom left corner of the Website.

### Granting, changing and withdrawing Consent

When using our Website, you will be asked to acknowledge your consent before we place cookies or similar technologies on your device. You can withdraw or change this consent, unless those cookies are strictly necessary to operate the Website or provide the Services.

We use a Cookie Banner to make sure we have your permission to collect data, and Privacy Preference Center to allow you to grant and change your permissions.

Granting consent is simple. When the Cookie Banner appears, click “Accept All”, or continue browsing. If you want to refuse or have more control over which cookies we use, you can do so using the Privacy Preference Center.

To change or withdraw consent:

A. Click “Cookie Settings” on the Cookie Banner. This will take you to the Privacy Preference Center, where you can select only the cookies you want to be active.

Or:

B. Click the link to access the Privacy Preference Center.

When you first visit the Privacy Preference Center, all cookies will be switched off, except for those which are strictly necessary. If you have already accepted cookies, the Privacy Preference Center will show your choices. Selecting “Confirm My Choices” will save your choices, or you can choose to “Accept All” cookies.

Please note: if you have deleted your cookies or use a browser or browser settings which prevent cookies remaining on your device, you will see the Cookie Banner each time you visit our Website and the Privacy Preference Center will reset. This is because we use a cookie to remember your privacy preferences. You can also set your browser to restrict cookies or to reject them entirely, but this may affect your browsing experience.

2. You may also manage cookies from the functionalities of the web browser that you use. You may set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website, though your access to some functionalities and areas of our website may be restricted. As the means by which you can reject cookies through your web browser controls vary from browser-to-browser, you should visit your browser’s help menu for more

information. For more information about cookies, including how to set your internet browser to reject cookies, please go to [www.allaboutcookies.org](http://www.allaboutcookies.org).

3. To opt out of Google Analytics visit <https://tools.google.com/dlpage/gaoptout>.
4. In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

### **Our Statement On Do Not Track Signals**

Some web browsers (including Safari, Internet Explorer, Firefox, and Chrome) incorporate a “Do Not Track” (“DNT”) or similar feature that signals to websites that a user does not want to have his or her online activity and behavior tracked. If a website that responds to a particular DNT signal receives the DNT signal, the browser can block that website from collecting certain personal data about the browser’s user. Not all browsers offer a DNT option, and DNT signals are not yet uniform. For this reason, many website operators, including QRator, do not respond to DNT signals.

### **INFORMATION INQUIRIES**

If you have any questions about our use of cookies, this Policy or our personal data / personal information handling policies and procedures please contact us: Růžová 1416/17, Nové Město, 110 00 Praha 1+420 602 558 144, [privacy@qrator.net](mailto:privacy@qrator.net)